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Books Business Logistics Supply Chain

Because logistics activities have always been vital to companies and organizations, the field of business logistics/ supply chain management represents a synthesis of many concepts, principles, and methods from the more traditional areas of marketing, production, accounting, purchasing, and transportation, as well as from the disciplines of applied mathematics, organizational behavior, and economics.

Business Logistics: Supply Chain Management: Ballou ...

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Amazon has 31,817 books about supply chain and 24,934 about logistics. That's 56,751 supply chain and logistics books. All those books would weigh 49,000 kilograms – half the cargo mass of a Boeing 747-200F. Stacked, those books would be as tall as 10.7 Empire State Buildings. But we got it down to ten logistics and supply chain books you'll actually want to read. Keep reading to see them.

10 Books Logistics And Supply Chain Experts Need To Read ...

Business Logistics/supply Chain Management. : Ronald H. Ballou. Pearson/Prentice Hall, 2004 - Business logistics - 789 pages. 0 Reviews. This comprehensive discussion--covering the planning,...

Business Logistics/supply Chain Management - Google Books

It focuses on the logistics side of Supply Chain – for more in-depth and full coverage of all aspects of Supply Chain please refer to his book choice 3: Supply Chain and Logistics Management Made Easy: Methods and Applications for Planning, Operation, Integration, Control and Improvement, and Network Design (1 st Edition): Paul A. Myerson . 2.

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The Supply Chain Revolution: Innovative Sourcing and Logistics for a Fiercely Competitive World (Suman Sarkar) This inspiring book will educate you on how to increase revenue and customers' satisfaction. With innovative approaches to sourcing and logistics, you'll get new ideas that can completely change your line of work.

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Bibliography | Principles of Supply Chain Management ...

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This updated fourth edition of the bestselling Logistics & Supply Chain Management is the practical guide to all the key topics in an integrated approach to supply chains, including: • The link between logistics and customer value • Logistics and the bottom line – measuring costs and performance • Creating a responsive supply chain • Managing the global pipeline • Managing supply chain relationships • Managing risk in the supply chain • Matching supply and demand

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