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Impact Mapping by Gojko Adzic [Leanpub PDF/iPad/Kindle]

Impact mapping, the subject of Gojko's lithe, approachable book, is an adaptation of visual mapping technique (effect mapping). Impact maps serve to align teams to business objectives, test

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mutual understanding of goals and expected outcomes, focus teams toward the highest value features to deliver, and enable collaborative decision-making.

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I think Impact Mapping (and Effect Mapping) are part of the practises described here Visualising Argumentation: Software Tools for Collaborative and Educational Sense-making. This book is a much better

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option. It is more accessible as it uses mind mapping techniques that many people will know.

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Impact Mapping: Making a Big Impact with Software Products and Projects I've been following Gojko Adzic since 2009

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when I started looking for ways to improve my management skills (I was starting to have some responsibilities) and other ways of management. So I heard about "Impact mapping" since a time ago.

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Impact mapping can help you build products and deliver projects that make an impact, not just ship software. Impact mapping is a strategic planning technique that prevents organisations from getting lost while building products

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and delivering projects, by clearly communicating assumptions, helping teams align their activities with overall business objectives and make better roadmap decisions.

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a mind map, or a hierarchical outline.

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Impacts Impact Mapping

A process map takes that information and diagrams it visually. The visual aspect is key: If pictures are worth one thousand words, then a well-executed process map could be worth one million dollars (or more) in decision-making power. But the benefits go beyond making it easier to understand or simple

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